

CASE STUDY

Goodwood MetalCraft Limited has been supporting a leading high-quality commercial parasol manufacture to optimise the manufacture, quality and value of their product.



Manufactured from high grade materials including polished stainless steel, the parasols are designed to be the strongest and most robust parasols available in the market. Their manufacture requires pressed, machined, fabricated and polished components all sub assembled by Goodwood MetalCraft.

Experienced Goodwood staff worked hand-in-hand with our customer to develop the design to provide savings in cost and improvements in product quality and longevity.

This collaborative approach typifies the commitment of Goodwood MetalCraft to provide an intimate customer relationship that is guaranteed to deliver a better product at better value.

Our customer produces the largest range of parasols in the world for the leisure, contract and corporate markets. Their customers include some of the leading hotels and most well established brands in the world.



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